Organization Name: WUNDERgrubs, LLC

Organization Contact Person: Akissi Stokes

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Organization Mission: WUNDERgrubs' mission is to produce and market trusted, high-quality protein that meets the affordability and health needs of today’s changing lifestyles, plus stewardship of the environment, vitality of local communities, and creating a fair, ethical and rewarding work environment for our team.

Social Innovation Statement: Our organization focuses on regenerative agriculture using technology to make access to healthy and nutritious protein more equitable for diverse communities. In particular, this project will expose students to working with an international, NGO, and non-profit community of professionals, farmers, and consumers/recipients. Students will be engaged with our innovation work through meetings, design and documentation of model assets, administrative and relationship-building skills, plus increase their professional network. Recent expansion of our team will also provide the students with a more hands-on and consistent experience as well.

Internship Semester: Summer 2021

Project Title #1: System of Partnership

Keywords: Outreach, Modeling, Regenerative Agriculture

SLS Priority Issue Areas: Equitable Development, UN Sustainable Development Goals (SDGs)

Priority SDGs: Zero Hunger (2), Industry, Innovation, and Infrastructure (9), Partnerships for the Goals (17)

Project Background: Help design partnership systems and documents assets to support outreach programs with international NGOs and local non-profits. In particular, we will be working with refugee communities in Ghana and Nigeria, along with two large non-profits (to be named once MOUs are completed) and two farm co-operatives. Essentially, we require assistance in designing data models, engagement models, and partnership models, along with development of documentation of supporting assets. This is a new project. This project is important to the success of our key partnerships throughout 2021. It will help us outline partnership engagement and determine success metrics to increase revenue and customer satisfaction. It might be ideal to have at least two interns work on this project given the scope and desired deliverables. It would also provide two students an opportunity to collaborate and benchmark for a better product.

Project Timeline: The goal is for the interns to complete 100% of the model framework and 60-70% of the content. However, our team will continue to update the documents which will remain evergreen as business and partnerships develop with new data and analysis.

Desired skills and qualifications: Abstract thinking, User/internal communication, conceptual design

Deliverables: Engagement model, partnership model
Project Title #2: VR Community Outreach

Keywords: Outreach, Education, Technology

SLS Priority Issue Areas: Community Health, UN Sustainable Development Goals (SDGs)

Priority SDGs: Quality Education (4), Sustainable Cities and Communities (11), Partnerships for the Goals (17)

Project Background: Assist us with the design and development of the Educational Outreach experience we are designing for our physical grub hatchery at the Atlanta Beltline Eastside Trail in response to COVID-19 Safety Protocols. In particular, we will be developing programs for K-12 field trips, outreach programs and workforce development with local agencies. This project will require the interns to create online assets for the internal team to help navigate programming and partner relationships with local community organizations, schools, and foster agencies. This is a new project. It is important to the visibility of our organization and will help us provide meaningful education programming to students, and visitors alike. In turn, this will help us generate more revenue to extend more robust programming. Not to mention, provide opportunities for us to use the assets to upskill participants in workforce initiatives we support.

Project Timeline: The goal is for the interns to complete 100% of the model framework and 60-70% of the content. However, our team will continue to update the documents which will remain evergreen as business and partnerships develop with new content and data metrics.

Desired skills and qualifications: Outreach, Education, Marketing

Deliverables: Document program overview, load program online