

Organization Name: Plantlanta

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Organization Mission: Plantlanta is an educational platform that aims to inspire, encourage, and motivate children and young adults to promote food, environmental, and social justice within Atlanta's urban communities.

Internship Semester: Summer 2020

Project Title #1: Plantlanta State University

Keywords: Event Coordination, Outreach, Fundraising

SLS Priority Issue Areas: Climate Change, Community Health, U.N. Sustainable Development Goals

Project Background: "Plantlanta State University" is a NEW initiative that will come into fruition in 2020. The idea is to coordinate a day within our local underserved elementary, middle, and high schools where they will learn how to live more sustainably. Throughout the day, students will take different courses with topics such as learning how to pickle & preserve, healthy ways of cooking via cooking demonstrations taught by Atlanta's best local nutritionists and vegan chefs, yoga classes, urban farming, and so much more. Students will be able to choose which classes they take, similar to the college experience, which makes it that much more fun. To top it off, there will be a festival-style celebration later that evening just for the students and community members. With the implementation of Plantlanta State University, we aim to break thousands of generational curses and expose them to a higher quality of life. More often than not, the intern will work remotely. We will meet a few times a week for research, outreach, and meeting with other organizations. The intern will also have the task of helping with our Plantlanta Volunteer Days, which are a huge part of our summer programming. We'll also be coordinating Virtual Reality screens that encompass the topics of environmental, food and social justice, outdoor movie events, and so more. We ensure this will be an internship like no other!

Project Timeline: The project will begin in Summer 2020 with planning. Implementation will take place in Fall 2020.

Desired skills and qualifications: Innovative, Self-Starter, Marketing

Deliverables: Plantlanta events and programming, along with a 1-page Impact Report

Project Title #2: Plantlanta Volunteer App

Keywords: Outreach, Mobile App Development, Research

SLS Priority Issue Areas: Climate Change, Community Health, Green Infrastructure, Water, Citizen Science, Energy Equity, U.N. Sustainable Development Goals

Project Background: Our Plantlanta Volunteer App has been developed over the past year. It is designed to be a social network for volunteerism. Users will be able to share photos, videos, and statuses for points to use in our app marketplace. Incentives include items that range from Plantlanta merchandise to major sports, concert and festival tickets. We hope this app will stimulate volunteerism among our teens and young adults, in turn directly impacting our communities. By Summer 2020, the app will have been developed. The intern will help with sponsorship outreach, app testing and updating, and branding & marketing. The intern will also work closely with our Director of IT/Application Management team to carry out some of these tasks.

Project Timeline: This project will be ongoing as we continue to listen to our community of nonprofit organizations and volunteers to ensure a seamless, effective, and impactful app.

Desired skills and qualifications: Communication, Marketing, Outreach

Deliverables: Upgraded volunteer app