Organization Name: Park Pride

Organization Contact Person: Kayla Altland

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Organization Mission: Park Pride engages communities to activate the power of parks. Park Pride envisions Atlanta strengthened by and united through great parks, trails and greenspaces that meet the needs and reflect the unique character of all communities.

Social Innovation Statement: While the specific project for this internship is focused on data collection and analysis, the intern will be encouraged to propose innovative solutions to support the needs of the various community groups served by Park Pride’s programs. Additionally, they will be exposed to other projects being completed by Park Pride, including the community schoolyards program, which includes turning school greenspaces into parks for the community outside of school hours. They will also have the opportunity to learn from the work of other organizations and stewards of parks, trails, and greenspaces related to innovative landscape design, green infrastructure, and community engagement.

Internship Semester: Summer 2021

Project Title #1: Analyzing Community Stewardship for Local Parks

Keywords: Community building, Data Analysis, Environmental Stewardship

SLS Priority Issue Areas: Community Health, Green Infrastructure, Water, Citizen Science

Priority SDGs: Good Health and Well-being (3), Sustainable Cities and Communities (11)

Project Background: The Community Building Intern will work closely with Park Pride’s Community Building Team, who coordinate community-driven programs, including Friends of the Park, Volunteer, Adopt-a-Park, Community Gardens, and Nature for All. The right individual for this position is motivated, has highly developed interpersonal communication and writing skills, and can manage multiple projects at the same time. This position will allow the intern to use and develop a wide range of skills that will prepare them for future employment in environmental stewardship, community engagement, and program management. The project consists of conducting a survey of Friends of the Park group leaders regarding challenges, needs and opportunities for park activation and improvement. The intern will compile, analyze, and present survey data to create a program report that will be shared with Park Pride staff and City of Atlanta Department of Parks and Recreation, and the Friends of the Park groups. This is an annual survey that is completed with Friends of the Park groups and summer SLS interns in 2019 and 2020 gathered and analyzed the data.

Project Timeline: This is an annual survey, but each year’s survey is coordinated from data collection to analysis and presentation by the intern. Due to scheduling limitations of volunteer community members, there may be additional data collection after the internship is over.

Desired skills and qualifications: Customer Service, Data Analysis, Writing
**Deliverables:** Internal report of data collection and analysis; Infographic and/or slides to share summary of findings with stakeholders presented at public meeting