

Organization Name: Park Pride

Organization Contact Person: Kayla Altland

Contact Phone: 470-371-7330

Contact Email: kayla@parkpride.org

Organization Mission: Engaging communities to activate the power of parks. Park Pride believes in the Power of Parks. Great parks have the power to increase our quality of life and strengthen the fabric of our cities. They are welcoming places for members of the community to gather, play, relax, and connect with nature, encouraging mental and physical health. Great parks promote community engagement, safety, and revitalization. They generate economic benefits and enhance the ecological health of our neighborhoods. Great parks make our people happy, our communities strong, and our city resilient.

Internship Semester: Summer 2020

Project Title #1: Community Building and Park Advocacy

Keywords: Outreach, Capacity Building, Advocacy

SLS Priority Issue Areas: Community Health, U.N. Sustainable Development Goals

Project Background: The Community Building Intern will work closely with Park Pride's Community Building Team, who coordinate community-driven programs, including Friends of the Park, Volunteer, Adopt-a-Park, Community Gardens, and Nature for All. The right individual for this position is motivated, has highly developed interpersonal communication and writing skills, and can manage multiple projects at the same time. This position will allow the intern to use and develop a wide range of skills that will prepare them for future employment in environmental stewardship, community engagement, and program management.

- Administer Friends of the Park group check-ins, including administering a survey and coaching groups on common park issues
- Create educational materials for Friends of the Park groups with support from Program Manager
- Assist Volunteer Program, including event prep and on-site support for park improvement projects
- Represent Park Pride to volunteers, community groups, and nonprofit partners at various events

This is a continuation of a previous project but will have added elements that are a part of 2 new initiatives for 2020. The intern will perform some of the work independently and some in collaboration with a team.

Project Timeline: The project will mostly be completed by the intern but may wrap up after the internship is completed.

Desired skills and qualifications: Public speaking, Evaluation, Writing

Deliverables: A report based on information gathered through community survey. Event plan for community outreach event.