Organization Name: Groundwork Atlanta, Inc.

Organization Contact Person: Heather Hussey-Coker

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Organization Mission: The mission of Groundwork Atlanta is to achieve the sustained regeneration, improvement, and management of the physical environment by developing community-based partnerships, which empower people, businesses, and organizations to promote environmental, economic, and social well-being.

Social Innovation Statement: Groundwork Atlanta is focused on grassroots innovation to support our mission to regenerate, empower, and promote the well being of the community. And through that innovation, we seek to change larger systems that impact the natural and built environment.

Internship Semester: Summer 2021

Project Title #1: Equity Mapping, Measurement, and Storytelling

Keywords: Communication, Assessment, Mapping

SLS Priority Issue Areas: Community Health, Equitable Development, Green Infrastructure, Water, Citizen Science

Priority SDGs: Reduced Inequalities (10), Sustainable Cities and Communities (11), Life on Land (15)

Project Background: This is a new project at Groundwork Atlanta to conduct an equity analysis on our target area of northwest Atlanta to provide information about current community conditions, provide insight for ongoing program development and project or investment prioritization, set a foundation for measuring community impact of Groundwork or other partner projects or investments over time, and tell a story about community needs, challenges, opportunities, and assets. As a new(er) organization, Groundwork Atlanta seeks to 1) maximize the use of our limited resources; 2) prioritize activities and investments on areas or issues of greatest concern or need; 3) develop a clear narrative around the issues and opportunities within our target area of northwest Atlanta; 4) measure our impact over time to acknowledge success or change course; and, quite literally, 5) put northwest Atlanta on the map. The SLS student will work the Executive Director to develop an approach to the work, gather data and other resources, analyze and build visualizations of the data (including mapping), and determine how to use and communicate the output of the analysis. Output could include GIS or Google Maps layers, data visualizations, written content for web and/or social media, and/or a storymap. With a project plan in place, the Executive Director will work to bring in partners and other resources to support project development. The SLS student will mainly work independently, but in collaboration with the Executive Director and any Board members, organizational partners, or other resource providers engaged to work on this project.

Project Timeline: A summer intern will work with Groundwork Atlanta to initiate the project and develop a full project framework or plan. There will be a final or concluding product for this project initiation phase, but Groundwork Atlanta expects this work will likely be completed in several phases over the next year as resources are available.
**Desired skills and qualifications:** Data analysis, GIS, Design and/or communication skills

**Deliverables:** Final project plan as a report, outline, or powerpoint (TBD); Series of research reflections/blog/diary entries for potential publication