

Organization Name: Civic Dinners

Organization Contact Person: Jenn Graham

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Organization Mission: Civic Dinners is all about creating a more inclusive and sustainable world where everyone has a voice in creating a better future.

Social Innovation Statement: Civic Dinners is an innovator not only in Atlanta, but around the world. Our platform and process have received numerous awards for social impact and civic impact because of our focus on raising consciousness around issues that matter. Our internship program is tailor-made for talented individuals, with projects ranging from social media to content creation to conversation design and data analytics. We allow our interns to explore their strengths and join one of five core teams that offer mentorship and guidance during their three months.

Internship Semester: Summer 2021

Project Title #1: Civic Dinners Ambassadors Program

Keywords: Outreach, Communication, Analysis

SLS Priority Issue Areas: Climate Change, Equitable Development

Priority SDGs: Sustainable Cities and Communities (11), Climate Action (13), Partnerships for the Goals (17)

Project Background: Civic Dinners is a social impact startup poised for significant growth in 2021. We're looking for a "growth hacker" who can help us drive more dinners across the country focused on our Inclusive Series, Equity Series, Sustainability Series and Brave Leadership Series. The role of the Civic Dinners Ambassador will be within our Marketing Team, working to create clever communications to attract and train ambassadors who can represent Civic Dinners and host events across the United States. This project has been outlined but not yet executed, therefore we're looking for someone who can work independently, manage their workload and build their own process and system that can be easily scaled.

Project Timeline: The timeline for completion would be during the summer internship. The first several weeks will be spent in planning and process development, and the rest on implementation, with the final weeks in handoff.

Desired skills and qualifications: Excellent writer and communicator; Enthusiastic extrovert willing to make cold calls and cold emails; Positive energy and high achiever able to set and achieve goals

Deliverables: Ambassador Onboarding Program; Outreach to 1,000 potential Ambassadors