

Organization Name: Civic Dinners

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Organization Mission: Civic Dinners is all about creating a more inclusive and sustainable world where everyone has a seat at the table and a voice in co-creating a better future. Our community engagement platform that helps bring people together over food for conversations that matter. We combine the power of food, structured conversation and technology to make it easier for people and organizations to build community around the issues they care about.

Internship Semester: Summer 2020

Project Title #1: U.N. Sustainable Development Goals Conversation Development

Keywords: Communication, Marketing, Research

SLS Priority Issue Areas: Green Infrastructure, Water, Citizen Science, UN Sustainable Development Goals (SDGs)

Project Background: Civic Dinners is a community engagement platform that brings people together for conversations that matter. Our conversation design process is award-winning and 2020 will be the year we roll out several series of conversations focused on specific topics. For example, the first series we just launched is titled “The Inclusive Series” and includes conversation topics such as Belonging, Labels, Unconscious Bias, The Voice of Women, Mental Health and more. Over the summer, our conversation design team will be building out our UN Sustainable Development Goals conversation, to be launched during the UN General Assembly week in September of 2020. This will involve the creation of up to 17 conversations, including the necessary research on all topic areas, identifying the relevant metrics, and recommending specific actions that are relevant to companies, universities and cities. This is a new project that will be outlined in detail by April 2020 and prepped for the research and conversation design team to begin in May. This conversation series has the potential to be game changing for many reasons, including helping to shape the narrative and language that drive the big questions that should be asked inside of companies, universities and city leadership. These conversation topics will get into the infrastructure requirements to meet sustainability goals and help make the case to everyday people why it’s important to think about these sustainability issues. It also has the potential to help shape future policy at the local level, by bringing the UN SDGs down to real, tangible actions and recommendations at the city and company level. The intern will have the autonomy to work on each conversation design and research alone, but the intern’s work will be reviewed by the team and possibly other interns working on other conversation topics.

Project Timeline: The goal is for the entire UN SDG Series to be completed and ready for launch in early September of 2020.

Desired skills and qualifications: Writing, Research, Design

Deliverables: Conversation Designs for at least 6 UN SDGs. Research & Action steps created for at least 6 UN SDG conversations.

Project Title #2: U.N. SDG Partner Development

Keywords: Research, Outreach, Communication

SLS Priority Issue Areas: Climate Change, Civic Data, UN Sustainable Development Goals (SDGs)

Project Background: Civic Dinners is a community engagement platform that brings people together for conversations that matter. Our conversation design process is award-winning and 2020 will be the year we roll out several series of conversations focused on specific topics. Over the summer, our conversation design team will be building out our UN Sustainable Development Goals conversation, to be launched during the UN General Assembly week in September of 2020. This will involve the creation of up to 17 conversations, including the necessary research on all topic areas, identifying the relevant metrics, and recommending specific actions that are relevant to companies, universities and cities. This is a new project that will be outlined in detail by April 2020 and prepped for the research and conversation design team to begin in May. This conversation series has the potential to be game changing for many reasons, including helping to shape the narrative and language that drive the big questions that should be asked inside of companies, universities and city leadership. These conversation topics have the potential to help shape future policy at the local level, by bringing the UN SDGs down to real, tangible actions and recommendations at the city and company level. The intern will have the opportunity to help build ideal partnerships for each of the 17 UN SDG conversations, identifying potential companies and organizations we should partner with on the conversation design and as potential clients, implementing the conversations within their company or sponsoring the conversation as part of the launch in September of 2020.

Project Timeline: The timeline for the development of this UN SDG series aligns perfectly with the timeline of this internship, and the project will be prepped and ready for beginning upon the internship start date, and will be preparing for launch soon after the intern leaves.

Desired skills and qualifications: Strong Communication and Writing Skills, Marketing & Outreach, Research, Project Management

Deliverables: A database of potential partners and sponsors of each of the 17 UN Sustainable Development Goal Conversations by Civic Dinners. A presentation of recommended actions for all 17 UN SDGs sorted by actions that could be taken by companies, universities, schools and cities.