

Organization Name: The Center for Civic Innovation

Organization Contact Person: Lauren Brockett

Contact Email: lauren@civicalanta.org

Organization Mission: The Center for Civic Innovation is a community-driven research and development lab for local governments, nonprofits, and social entrepreneurs. As a community of good troublemakers in Atlanta fighting to solve inequality in our city, our mission is to (1) increase civic participation through public programs and policy research and (2) elevate more effective solutions through trainings and support services for civic leaders, entrepreneurs, and movement builders.

Social Innovation Statement: N/A

Internship Semester: Summer 2021

Project Title #1: Community Innovation and Civic Engagement Interns

Keywords: Research, Communication, Coordination

SLS Priority Issue Areas: Community Health

Priority SDGs: Good Health and Well-being (3), Reduced Inequalities (10), Partnerships for the Goals (17)

Project Background: The Center for Civic Innovation works on a number of different projects throughout the year. The focus of our research is on (1) civic engagement (2) neighborhood representation and power (3) civic entrepreneurship and leadership and (4) public finance and philanthropy. There are three main internship projects; (1) The Summer of Self-Care is a series of informational sessions that directly address personal and professional barriers to good health and wellbeing. We will learn and grow from leading mental health experts and equity-focused businesswomen. Designed for women alumni of CCI's Fellowship program and female leaders of CCI's partner organizations, many of these women are entrepreneurs, social activists, community leaders, and organization executives who are seeking to enact civic and social change in Atlanta. This is a continuation of a current project and a team-oriented project. (2) Inequality in Philanthropy is an effort to provide local public and private foundations with recommendations on improving racial and gender equity in the distribution of philanthropic dollars. This is guided by an advisory board made up of Black women leaders and leaders of foundations. After an advisory committee conducts interviews and facilitated conversations, we would benefit from student research assistance to gather historical and real-time data and support on data analysis and visualization. This is a team-oriented new project.

Project Timeline: Ongoing

Desired skills and qualifications: **Project Management:** arranging appointments, meeting spaces, and other logistics for internal and external meetings and special events as needed, intranet sites and relevant client management relations (CRM) software, Airtable project management/Google GSuite File Management, Calendly; **Data Analytics Process:** collection, cleaning, analysis, and visualization of large data sets, pivot tables, Prezi, geographic information systems (GIS), statistical analysis, and data

visualization; **Communication:** tools for creative storytelling and marketing. Professional emails, phone communication, digital event communications (social media, tweet, instagram posts)

Deliverables: Submit a weekly and monthly report of data to Community Innovation team; Curated content (research, marketing pieces and stories in a centralized end of summer report for both Summer of Self-Care and Inequality in Philanthropy