

Mayor's One Atlanta Office, Urban Agriculture Communications Intern

Overview

The Mayor's One Atlanta Office Urban Agriculture Communications Internship provides a substantive learning experience to explore career options and attain professional skills in a variety of leadership fields such as sustainability, community engagement, urban agriculture development and management, urban planning, and many other related disciplines.

The Mayor's One Atlanta Office is looking for a college student with a strong academic record, who has an interest in learning how to effectively organize, coordinate, and communicate urban agriculture initiatives with the public. The goal of this position is to communicate urban ag initiatives as an important component of an affordable, equitable, and resilient city.

The Urban Agriculture Communication Internship is 20-hour a week commitment. Considerations will be made to allow for remote working opportunities and ensure the intern has schedule flexibility to meet other colligate needs and requirements.

Position Overview

Working with the Director and program managers at the One Atlanta Office in City Hall (55 Trinity Ave.). The intern's primary responsibilities will include but are not limited to:

- Develop effective communication strategy for community development of urban ag programs.
- Event planning and staffing
- Branding and brand strategy
- Graphics generation and creative input
- Social media engagement

Compensation

The internship is unpaid. The program will provide varied hands-on and in-field experiences.

Qualifications

The successful applicant for the position will meet the following requirements:

- Excellent written and verbal communication skills.
- Public relations, Public Administration, Marketing, or related degree student currently enrolled in an accredited college or university located in the City of Atlanta
- Highly motivated and creative problem solver with a great attitude
- Organized, detail oriented, and good at task management
- Ability to collaborate in various team structures, as well as work independently
- Proficient and have experience with the Microsoft Office suite and other routine computer applications