

**Plantlanta**  
**POX BOX 372**  
**407 415 7276**  
[cam@iamplantlanta.com](mailto:cam@iamplantlanta.com)

**Mission:** By combining pop culture and sustainability, we are building the PLantLanta Movement as a launching pad for social causes working to educate millennials on food and environmental justice in urban communities. The PLantLanta movement provides a stage to call attention to these injustices and builds action on issues related to sustainability.

**Internship Semesters:** Spring/Summer

**Project #1 Title:** PlantLanta Volunteer

**SLS Priority Areas:** Community Health, Equitable Development, UN Sustainable Development SDG's

**Project Background:** In partnership with Georgia Tech's Junior Design Course, we currently developing an "Economy for Good" app that provides individuals with opportunities to create change through technology. Users are rewarded by exchanging their earned "points" for sponsored incentives. Rewards range from products from popular brands to tickets for a broad range of event and experiences. As national platform, the app is engaging millennials and teens stewed to help build their communities by being active participants through service actions and education. Our goal is to provide difference makers with access to thousands of influential opportunities.

**Project Timeline:** This project is expected to last semesters, so we are aiming for a working prototype by December 2019. The intern will work alongside both teams during a crucial time in the steps development to ensure a powerful tool for our communities.

**Desired Skills and Qualifications:** Organization Skill (spreadsheets, google docs, etc)  
Passion for the Planet. Social Media Management.

**Deliverables:** Impactful application that will stimulate more millennial volunteer engagement.

**Project #2 Title:** PlantLanta Event Coordination

**SLS Priority Areas:** Climate Change Community Health Equitable Development, UN Sustainable Development Goals (SDG's)

**Internship Keywords:** Community Engagement, Sustainability Initiative, Social Innovation

**Project Background:** "Seasons" Concert Series: The goal of seasons is to curate a concert series designed to bring about greater awareness and appreciation of change. To showcase the correlation between the seasons of the year with the seasons of our life, through music. Through this series we will see to nurture and teach the same ability to urban communities. We will use this platform as a launching pad for social pillar is not limited to healthy food, environmental justice, education, and economic sustainability. We will do so by creating vendor opportunities, artist promotion, and create a directory of sustainable volunteer work force.

**PlantLanta volunteer events:** We activate initiatives rooted in urban farming and food access throughout Metro Atlanta. Based on where the need is great, we partner with local urban farms, community organizations, and change-oriented sponsors to assist in overall sustainability of said urban farm. We usually execute one or two of these events per quarter. As an intern, you will be responsible for sponsorship and donation outreach, community engagement, event promotion, volunteer solicitation, event coordination and curation, etc. Besides these two major events, intern will also assist in the process of launching several other sustainability base events such as outdoor movie nights on urban farms, fundraising events, food demonstrations, an event canvassing to bring more awareness to PlantLanta in order to build our community. These events are crucial and absolutely necessary to the development of our communities. We must keep our next generation engage, motivated, and inspired in order for us to make any real change within our communities. Event such as "Seasons" and "GETIT" make it "cool" to volunteer and live more sustainable lifestyles. Using the power of social influence, we're looking to make great strides in flourishing urban communities right here in Atlanta.

**Project Timeline:** "Season" will take place June 21st, 2019 (official start of Summer). Volunteer event dates haven't been set but we will execute a minimum of 2 during your internship.

**Desired Skills:** Branding/ Marketing. Positive Attitude/Self Starter. Social Media Management, Google Docs, Spreadsheets, Etc.

**Deliverables:** Execution of 3 social impact initiatives. Video Reflection of each event activated and overall experiences.